

Chula Vista Kiwanis History

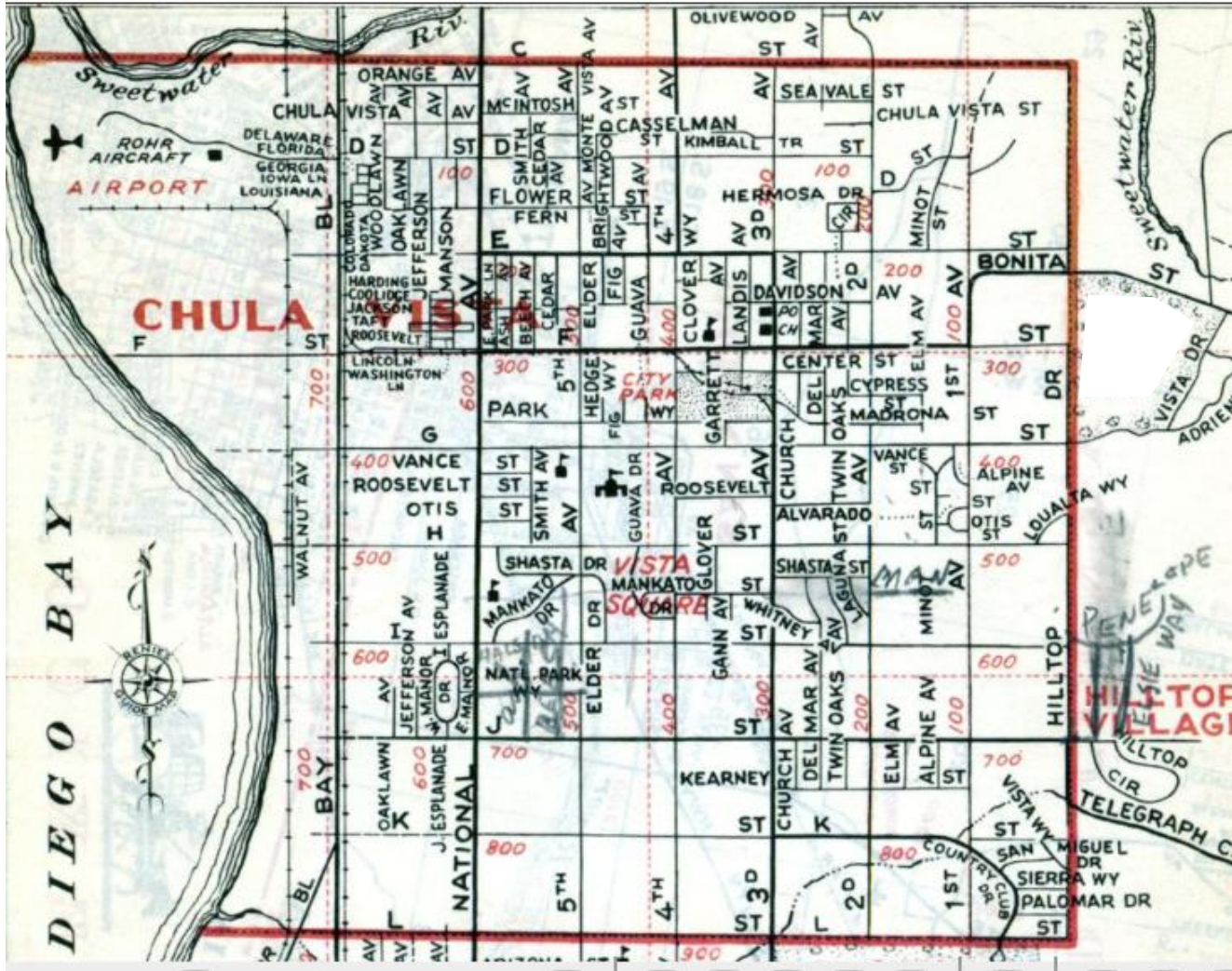
by George Gillow

Chartered in 1950



Chula Vista in 1950

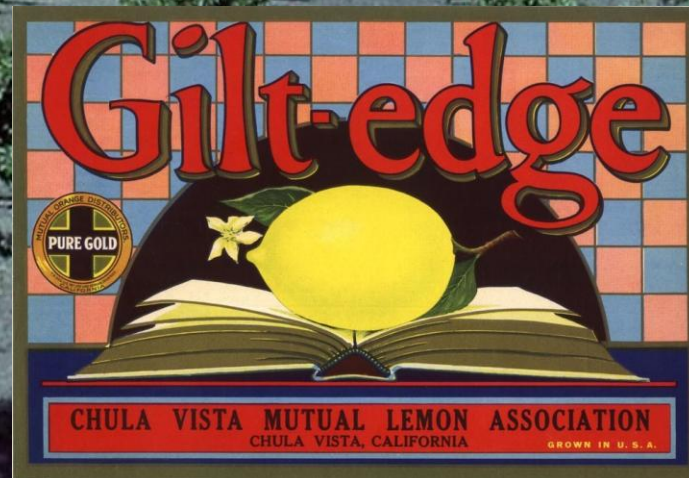
- Population was 16,500



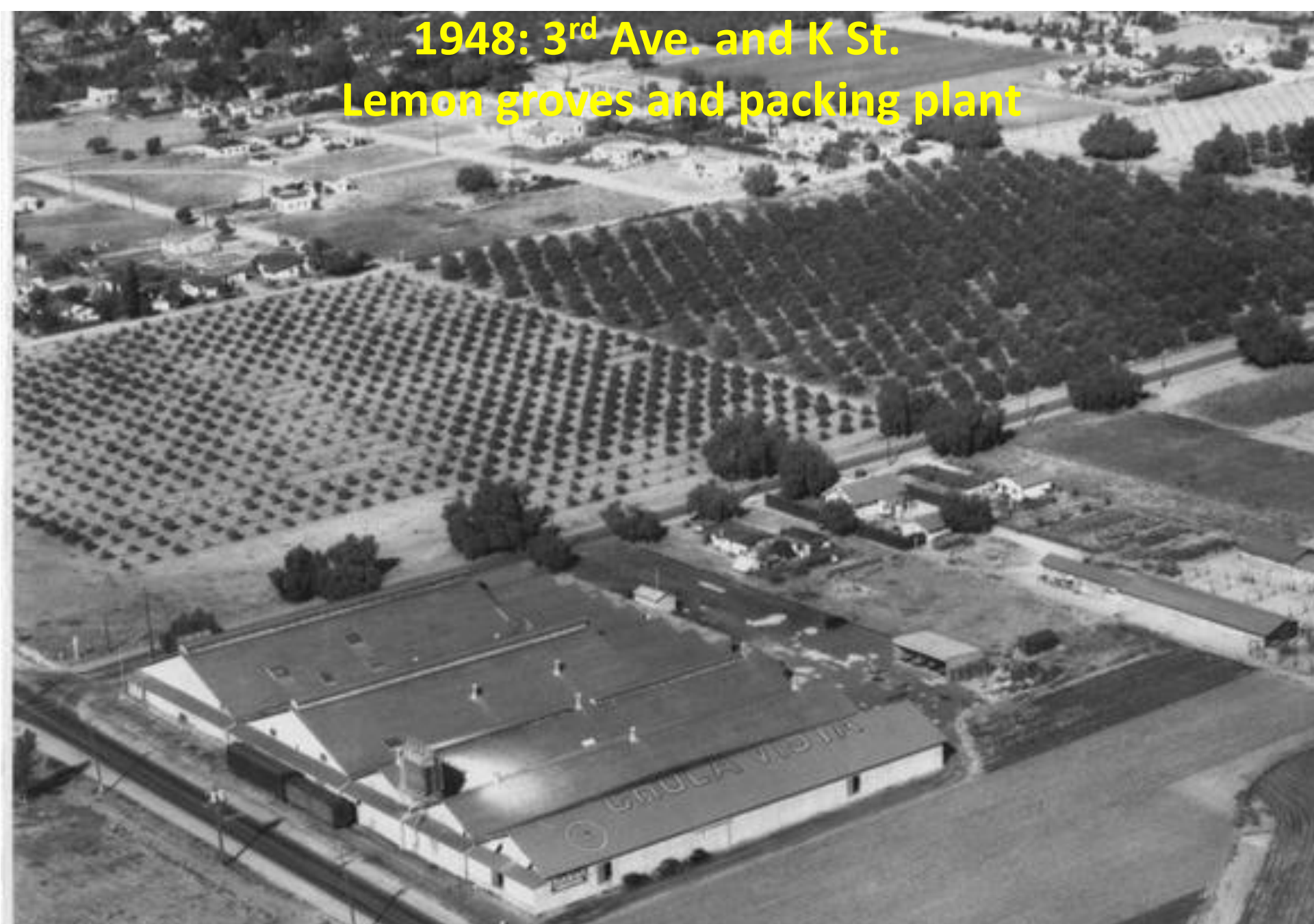
Agriculture still a major business in 1950.
Many lemon orchards.
Chula Vista: "Lemon Capital of the world".

ALSO:

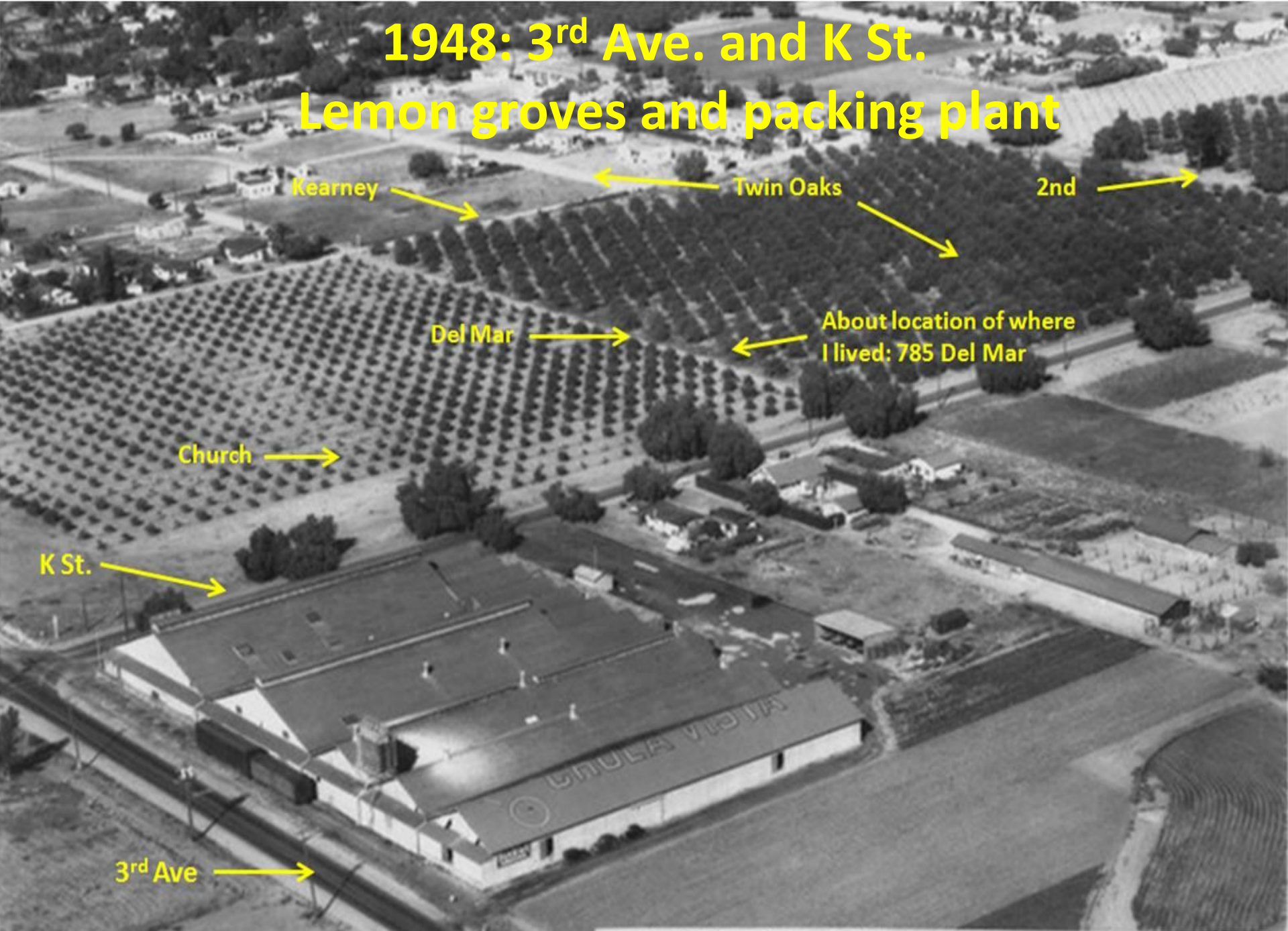
- Strawberries
- Celery
- Tomatoes
- Lima Beans
- And More



**1948: 3rd Ave. and K St.
Lemon groves and packing plant**



1948: 3rd Ave. and K St. Lemon groves and packing plant



1950: 3rd and K lemon groves replaced by housing.

**Sunkist Packing Plant Still there.
Removed in 1960**



1950: 3rd and K lemon groves replaced by housing.

**Kearney
Street**

**Church
Street**

**Our House
785 Del
Mar**

2nd Ave.

Twin Oaks Ave

**Lemon
Packing
Plant**



Chula Vista High School opened in March, 1950 4th Ave. between L and K Streets



KFMB TV-8 only TV station

- First time on air on May 16, 1949.
- Affiliated with all networks: NBC, CBS, ABC and Dumont.
- Link to TV-8 early history:
https://www.youtube.com/watch?time_continue=1&v=RL0f4IGSt1k



FREE HOME DEMONSTRATION
On This And Other Sensational New

1950 Admiral

12½"
TELEVISION CONSOLES
\$199⁹⁵
\$26.95 DOWN
\$11.13 MONTH

NOW, GRIFFIN APPLIANCES, your Chula Vista ADMIRAL dealer, brings you this wonderful opportunity to try out the new Admiral 12½ inch television consoles in your own home. These brilliant new Admiral TV receivers are designed to outperform ANY other set, anywhere, anytime! See them . . . and try them in your own living room . . . today.



GRIFFIN APPLIANCES
305 Third Avenue Phone H-2-2954

Chula Vista in 1950

- New City Hall opened at 276 4th Ave.—current location.
- Moved from 3rd Ave.
- Z. Dwight Kidder was Mayor.



Old Location 239 3rd.
Today is location of CV Star News



Savage's Restaurant

- Popular restaurant.
- Located at NE corner of 4th Ave. and E Street.
- Birthplace of Kiwanis.
- Had drive-in food service.



Savage's
DINING ROOM

We hope to make Savage's Dining Room as well known for fine foods as the founder of Grihalva's did under his management. We do serve excellent foods, and reasonably priced. You can get lunch for 50c and dinner for 80c. No need to dress-up, either, just come in as you are, anytime. Lunches at 11 to 2 and dinners, 4 to 8:30 p.m. Sunday breakfast, 8 to 11 a.m.

MR. AND MRS. RALPH SAVAGE

**Watch for the Opening
Of Our New Drive-In Service**

147 FOURTH AVE. AT E STREET, CHULA VISTA

Ben Patton—CV Kiwanis Founder

Beginning His 8th Year



BEN PATTON

Ben Patton is starting his eighth year with Hubbard Mortuary. Prior to his coming to Chula Vista he had six years experience in northern California and had graduated from the California College of Mortuary Science in Los Angeles.

Mr. Patton is completely familiar with all phases of embalming, funeral directing and handling of families at time of need.

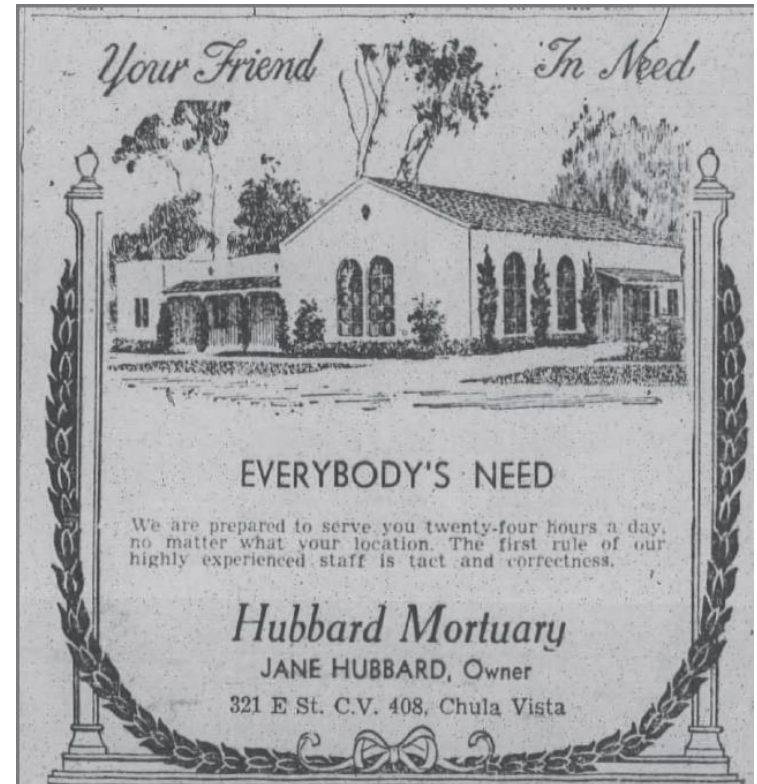
He is married, has two children and lives in Chula Vista. One of Ben Patton's main interests in life is service to his home community. Call on him at any time for helpful consultation.

Hubbard Mortuary

321 E Street

Chula Vista

Phone GA-2-6151



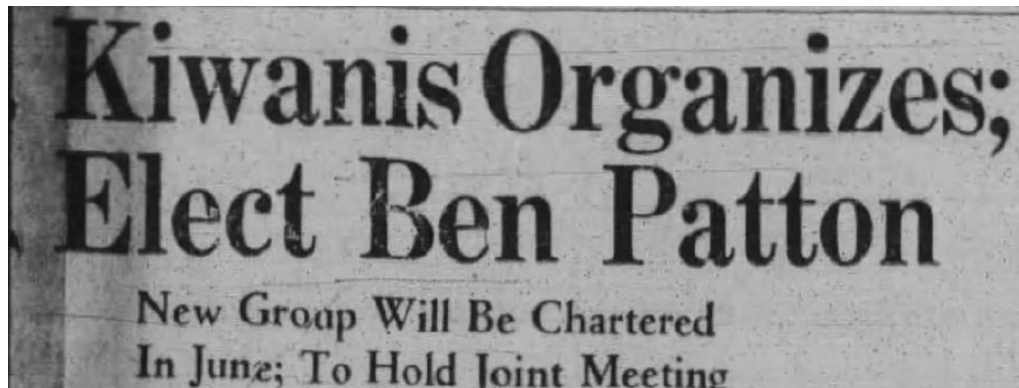
Today building is a medical center

April 18th, 1950 Meeting at Savage's

- Set up by Ben Patton.
 - Decision was made to form a Chula Vista Kiwanis Club.
 - Kiwanis International required 25 members and sponsor of an existing Kiwanis club.
- National City and South Bay Kiwanis clubs agreed to co-sponsor.
- 32 members signed up in one month.

May 16th, 1950 Meeting

- Organization meeting held at Savage's.
- Ben Patton elected first president.
- Other officers and board members elected.
- Darwin Smith, Kiwanis International Field Representative from Chicago, explained setup procedures.
- (Meeting exactly one-year after TV-8 went on the air.)



June 20th, 1950 Charter Dinner

- Dinner held in Rose Room of US Grant Hotel.
 - 89 people attended.
- Charter presented to Ben Patton by Park Arnold, Past District Governor.
 - Arnold spoke about the history of Kiwanis International.
- James Dawson, past District Lt. Governor and charter member of National City Club, presented history of local Kiwanis.
 - Dawson was also a funeral director in NC.



Kiwanis Gets Charter at Dinner Meet

Chula Vista's Kiwanis club became a fully chartered organization Tuesday night at a dinner and ceremony in the Rose room of the U.S. Grant hotel, San Diego. Of the 89 people present, nine were from the South Bay Kiwanis and an equal number from the National City club, with the balance made up of local members and their wives, plus officials from elsewhere.

Main speaker for the evening was Park Arnold of Pasadena, immediate past district governor, who described in detail the history and growth of Kiwanis International and expounded a code of ethics for members.

James Dawson, past lieutenant-governor and a charter member of the National City Kiwanis club, gave the history of Kiwanis locally. Ben Patton, Chula Vista president, accepted the charter from Arnold.

Chris Franovich of the Chula Vista club and Dr. E. M. Hayes, president of the sponsoring South Bay Kiwanis club, served as general co-chairmen for the affair.

June 20th, 1950 Charter Dinner



Kiwanis Club of Chula Vista, California

Charter Night Program

Tuesday, June 20, 1950

U. S. Grant Hotel

San Diego

KIWANIS INTERNATIONAL OFFICERS

President

J. Hugh Jackson, Palo Alto, Calif.

Immediate Past President

J. Belmont Mosser, St. Mary's, Pa. (deceased)

Vice-Presidents

Don H. Murdoch, Winnipeg, Man.

Theodore H. Fenske, St. Paul, Minn.

Treasurer

Lee F. Campbell, Middlesboro, Ky.

Secretary

O. E. Peterson, Chicago, Ill.

CALIFORNIA-NEVADA DISTRICT OFFICERS

Governor

Rex H. Turner, Oakland, Calif.

Immediate Past Governor

H. Park Arnold, Glendale, Calif.

Lieutenant Governor Division Eleven

R. Winn Ward, El Centro, Calif.

CO-SPONSORING KIWANIS CLUBS

National City

Victor C. Ivie, President

South Bay

Dr. E. Morris Hayes, President

CHARTER NIGHT COMMITTEES

General Chairmen

Chris M. Franovich, Chula Vista

Dr. E. Morris Hayes, South Bay

Publicity

Dan Putnam, Chula Vista

George Brown, National City

House

James M. Lee, Chula Vista

Jack Struthwolf, South Bay

Program

M. S. "Ci" Taylor, Chula Vista

Al Reid, National City

Attendance

Dr. Ralph E. Schrock, Chula Vista

James Dowden, South Bay

June 20th, 1950 Charter Dinner

Wonder why they did not serve the famous mock turtle soup?

MENU

CALIFORNIA FRUIT COCKTAIL

HEARTS OF LETTUCE WITH
1000 ISLAND DRESSING

ONION SOUP AU GRATIN

BAKED HAM - YAMS

GREEN BEANS

BUTTERED ROLLS

NEAPOLITAN ICE CREAM

COOKIES

COFFEE - TEA - MILK

MEMBERSHIP ROSTER

Corwin C. Alley	Frank A. Houldcroft
Joseph G. Beard	Wesley Kilcrease
Arthur P. Beasley	John A. King
Harold Beaumont	James M. Lee
M. R. Boestert	James W. Lister
Percy E. Burnham	Ben G. Patton
Joseph T. Carpineto	Dr. Robert J. Polan
Dr. Joseph A. Casey	Dan Putnam
Herb Davies	Rev. Floyd W. Reed
Jack Davis	Dr. Ralph E. Schrock
Ned DeWitt	Dempsey Seybold
Col. Edward R. Dillon	Dr. Morgan E. Skinner
Chris M. Franovich	M. S. Taylor
Dr. Ralph R. Giddings	Lester Wright
Martin Gorsich	Royden A. Woodhull
Oliver Guilbert	Clifford G. Zeliadt
Herman A. Hersum	

June 30, 1950 Organization Meeting

- 16 committees formed.
- Some were:
 - Agriculture and Conservation.
 - Boys and Girls Work Committee.
 - Support for Churches.
 - Public Relations.
 - Key Clubs.

Committees Named For New Kiwanis

Committees of the Chula Vista Kiwanis club were named at a board of directors meeting late last week, and announcement of committees to serve for the coming year was made today by Ben Patton, president. The club received its charter June 20.

Boys' and Girls' Work Committee—M. S. Taylor, chairman; Floyd Reed and Joe Carpineto. Kew Clubs—Dr. Ralph Schrock, chairman; Jim Lester. Underprivileged Children—Dr. Ralph Giddings, chairman; Jack Davis.

Public and Business Affairs—Jim Lister, chairman; Joe Beard, Dan Putnam. Support of Churches—Wes Kilcrease, chairman; Dr. Morgan Skinner.

Inter-club Relations—Herman Hersum, chairman; Marty Gorsich, Harold Beaumont. Kiwanis Education and Fellowship—Rev. Floyd W. Reed, chairman; Dr. Roy Woodhull.

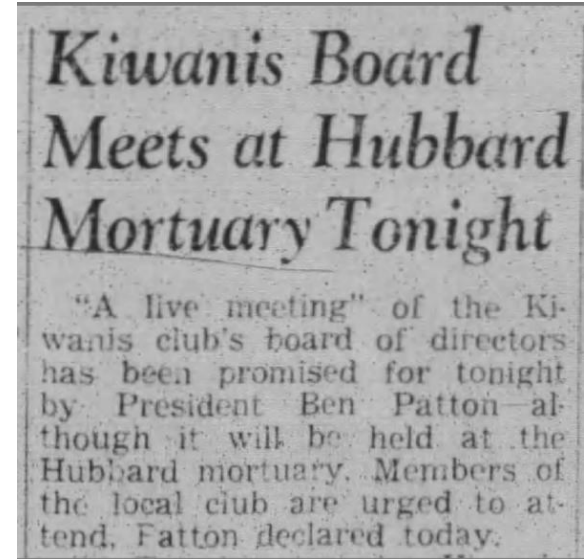
Attendance and Membership—Jack King, chairman; Dan Putnam. "Den" Boegtert. Finance—Frank Houldcroft, chairman; Percy Burnham, Dempsey, Seybold.

House—Ned Dillon, chairman; Art Beasley, Wes Kilcrease. Laws and Regulations—Frank Houldcroft, chairman; Dr. Joseph Casey, Cliff Zeliadt.

Program and Music—Jim Lee, chairman. Reception—Harold Beaumont, chairman; Joe Beard, Herman Hersum, Dr. Joseph Casey. Public Relations—Corwin C. Alley, chairman; Joe Carpineto, Dan Putnam.

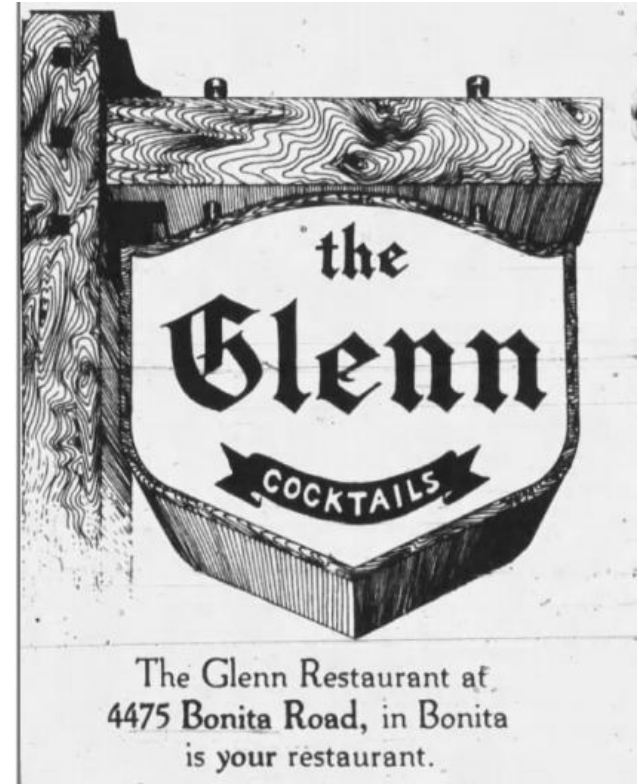
August and September, 1950

- Board Meeting at Hubbard Mortuary, Aug. 3rd.
 - Ben promised a “live meeting”.
 - Maybe he offered “stiff” drinks.
- Key Club set up at Chula Vista High School in Sept.
 - Charter Kiwanis member Dr. Ralph Schrock was sponsor.
 - He also was a faculty advisor at CV High.



Some Meeting Places

- Savage's in 1950.
 - Restaurant closed in 1951.
- San Diego Country Club.
 - 1950s, 1960s.
- The Glenn Restaurant in Bonita.
 - Later called **South Bay Golf Club**.
 - Now **Chula Vista Golf Course**
 - 1960s, 1970s, 1980s, 1990s.
- Jimmy's Restaurant -1980s.
- Lions Club-1980s.
- Anthony's -1990s, 2000s.



Women Admitted in 1987

- Kiwanis International had votes in 1976, 1984 and 1986 to admit women. All failed.
- Vote in 1987 passed.
- First CV Kiwanis women members:
 - **Dorothy Murphy** – First woman member, Oct. 1988.
 - Principal of Hilltop High School.
 - **Xema Jacobson** —2nd woman member, Feb. 1989.
 - Worked for County Supervisor Jim Bates. Then was a Labor leader and member of the SD Airport Board.
 - **Cheryl Dye** -- First woman president of CV Kiwanis.
 - Economic Department Manager, City of Chula Vista.
 - **Candy Emerson** —Club President in 2000.
 - Wife of CV Police Chief.

First Women Members CV Kiwanis

Article on Dorothy Murphy and Xema Jacobson

CV Star News Article from
February 16, 1989.

Xema's last name is misspelled
in the article. Should be
Jacobson.

Kiwanians induct 2nd woman

Participation more
important than gender

By **Bradley J. Fikes**
City Editor

The door for female participation in the Chula Vista Kiwanis Club opened wider Tuesday with the induction of Xema Jacobson, its second woman member.

Jacobsen, a casework supervisor for Congressman Jim Bates (D-San Diego) said during the luncheon at the South Bay Golf Club that she joined the Kiwanis because of its record of accomplishment in the community.

"They're not just talkers, they get things done," Jacobsen said.

One sign of the acceptance of women was the identity of Jacobsen's sponsor: chapter president Ron Trim.

Jacobsen said she found Kiwanians to be interested in the same kind of community service projects that she values. Some of the upcoming events that Kiwanis will assist with are the Special Olympics and a basketball tournament.

Jacobsen follows in the footsteps of Dorothy "Doe" Murphy, principal of Hilltop High School, who became the club's first woman member in October.

1997-1998 Officers

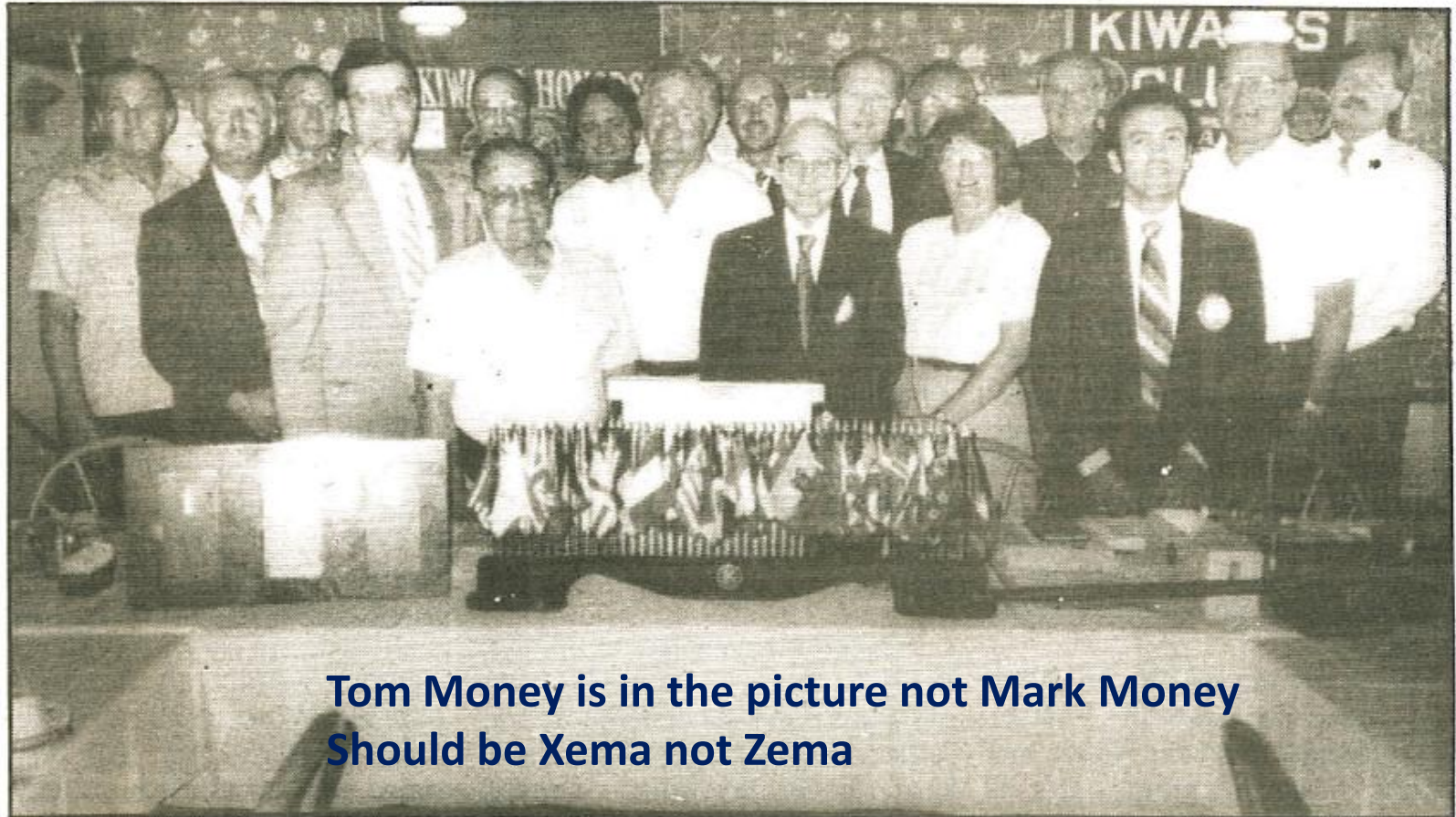


Kiwanas of Chula Vista 1997-98 officers are, from left, Warner 'Bud' Renas, Vito Genna, Chet Yoder, Cheryl Dye, and Candy Emerson. Photo/Joe Guerin

40th Anniversary, 1990

August 18-19, 1990

The Star News



**Tom Money is in the picture not Mark Money
Should be Xema not Zema**

Photo by Ruth Lepper

Chula Vista Kiwanis Club recently celebrated its 40th anniversary. Shown here are, front row, from left: Cliff Johnson; Jerry Rindone; Burt Tiffany; Mark Money; Lee Bendickson; Zema Jacobson; Bob Avila. Back row: Bob Gans; Ed Birzer; Ken Thomas; Todd Stone; Gary Bowman; Charles Ward; Ben Patton; Bruce Hartley; Chet Yoder; Ron Trim.

Some Activities

- Children's play day.
- Scholarships.
- Golf Tournaments.
- Win-A-Grand raffle.
- Support of CV High School athletics.
 - Sponsored annual awards banquet at CVHS in 1950s.
 - Kiwanis bowl after Hilltop High was built in 1959.
- Special Olympics.
- Donations to hospitals.
- Mile of Quarters.
- Art Auctions.
- Breakfast with Santa.
- Support of Key Clubs and Circle K.



Support of Police and Safety

- Donation to CVPD Crime Prevention—1988.



- Safety Awareness week in 1979.
 - CV Kiwanis hired an airplane to tow a banner: “Chula Vista Kiwanis Says Drive Safely”.



Fiesta de La Luna

CV Kiwanis sponsored candidates for Fiesta de La Luna Queen
Kiwanis candidate, Lita Smith, won in 1958



CONGRATULATIONS — Pretty Lita Smith, the Chula Vista Kiwanis Club candidate in the Fiesta de la Luna queen contest, congratulates C. C. Alley, immediate past president of the club, on his unanimous endorsement to the post of lieutenant governor. Action was at the Tuesday noon meeting at San Diego Country Club.—(Star-News Photo).



FIESTA QUEEN — Pretty Lita Smith, the 1958 Fiesta de la Luna queen, accepts the congratulations and the crown from Rosemarie Salmon, who won the honors last year. The action took place Saturday night during the coronation ball

at the Country Club. Lita will reign over the Fiesta, ride the queen's float and receive a trophy, \$100 and other gifts. She was sponsored in the contest by the Chula Vista Kiwanis Club. —(Jaycee Photo by Ray Sutton)

Fiesta de La Luna

**CV Kiwanis sponsored candidates for Fiesta de La Luna Queen
Kiwanis candidate, Carol Seacord, won in 1959**



The most amusing happening that has occurred since Carol became a Fiesta Queen candidate for Kiwanis, was when she drew a winning number of a raffle at one of the Kiwanis meetings. "When I saw the number I had drawn I just sat down and covered my face with my hands." Carol stated. "I was so embarrassed because a few moments before some of the Kiwanis members jokingly accused me of mixing the numbers so I would draw my own, and the number I held in my hand was my number."

Fiesta Queen Carol Seacord with her brother and sister

Fiesta de La Luna

- Kiwanis Sponsored:
 - Children's parade.
 - Golf Tournament.
 - Booths at Fiesta de la Luna fair.



LEADING the Fiesta de la Luna Kids Parade, these dogs prove to be scene stealers from the youngsters who are usually adept at the art. The kids appeared in costumes of every description and with vehicles rang-

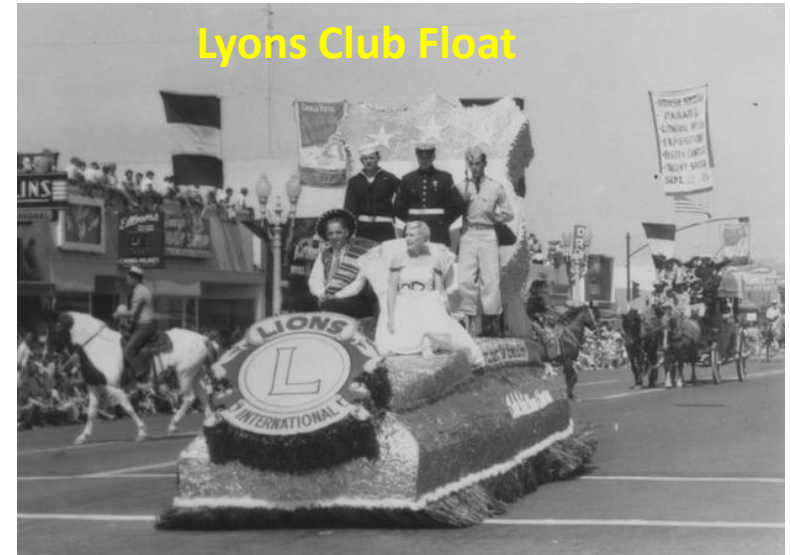
Star-News Photo

ing from baby carriages to 10-speed bicycles. Not as martial as today's big parade maybe, but the marchers insist that it's a lot more fun.



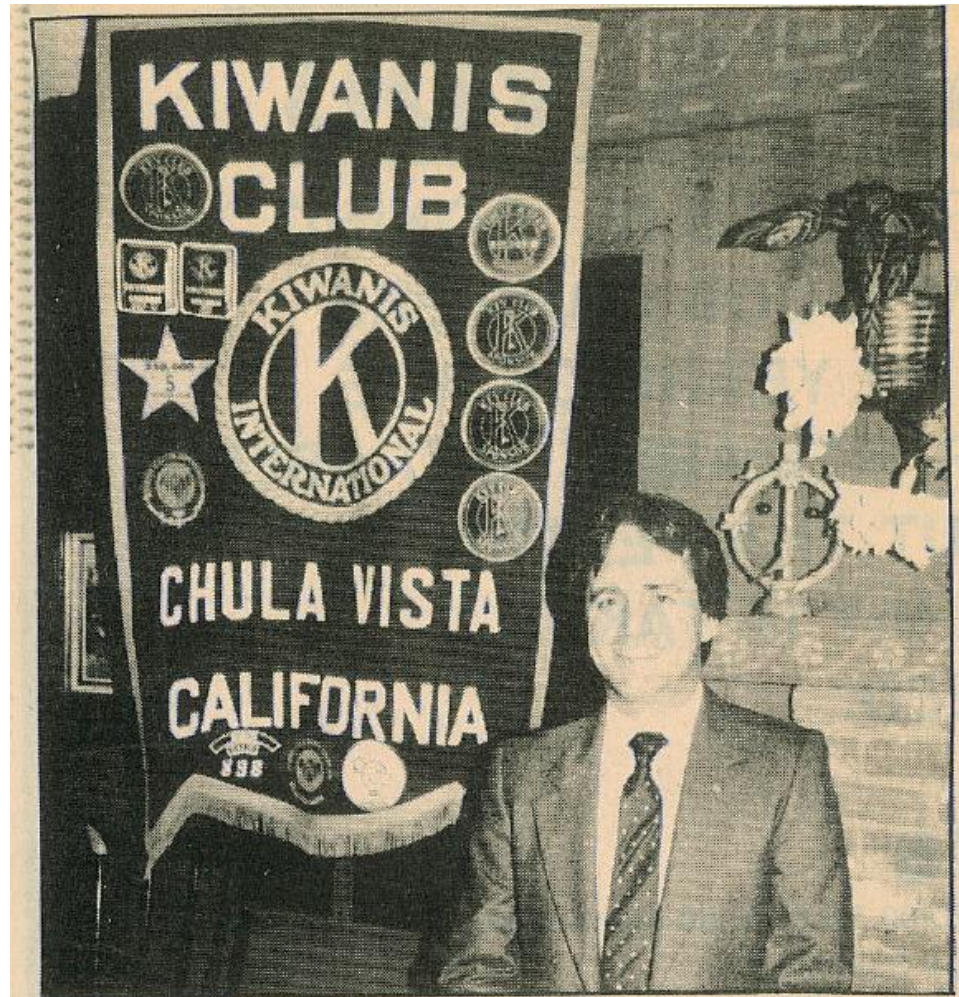
Fiesta de la Luna Parade was a large parade. CV Kiwanis may have had a float, like Lyons Club float. But no record found.

Most parades were on 3rd Avenue between K and E streets.



Meetings/Programs

Chula Vista Star News
May 1, 1988



Todd Stone is president of Chula Vista Kiwanis Club. Meetings are at noon every Tuesday at Lions Club Community Center at Fourth Avenue between H and I Streets. For more information on this organization, call Stolne at 425-2211.

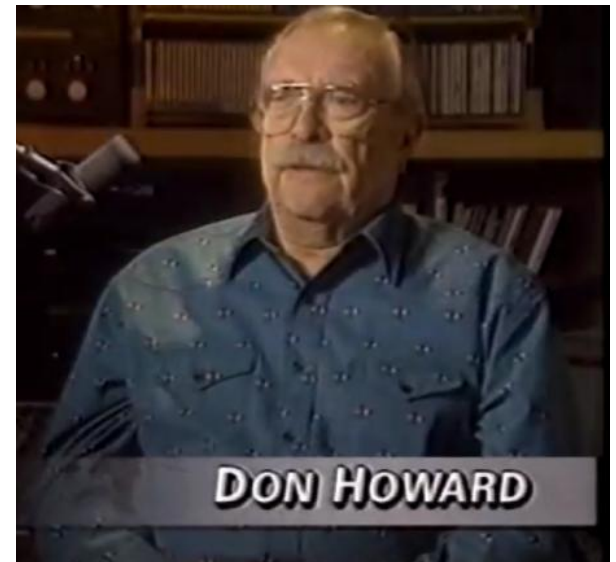
Programs

San Diego radio and TV personalities

- Hudson and Bauer- KFMB radio.
 - July 31, 1979
- Don Howard – KCBQ radio.
 - September 11, 1990
 - Short Video of Don Howard:
https://www.youtube.com/watch?v=AKiQ6R_jr_uM

Hudson, Bauer to speak

Mac Hudson and Joe Bauer, Hudson and Bauer of radio station KFMB, will speak Tuesday noon at the Chula Vista Kiwanis Club meeting at the Glenn Restaurant, Bonita. Their topic will be "Why we are faithful to KFMB."



Programs

San Diego radio and TV personalities

- Lyle Bond, KFMB TV-8 Sportscaster
 - Aug 17, 1971
- Link to YouTube TV-8 news show “This Day 1964”:

<https://www.youtube.com/watch?v=ZZdmBjqfMMA>

(Lyle Bond appears at about time 36 seconds into the video)

Sportscaster Lyle Bond to be Kiwanis speaker

Lyle Bond, Sports Director for KFMB, Channel 8, will be featured speaker at the Tuesday luncheon meeting of the Chula Vista Kiwanis Club at the Community Golf Course.

His topic will be “The Sports View in San Diego.”

Bond is a graduate of the University of Michigan. After graduation from the university he was the chief announcer for a radio station in Pontiac, Mich.

He relocated to California where he conducted special radio broadcasts from Los Angeles of the public forum types. He also was a commentator for the Saturday Sports Round-Up and conducted the play-by-play basketball play-offs between USC and UCLA.

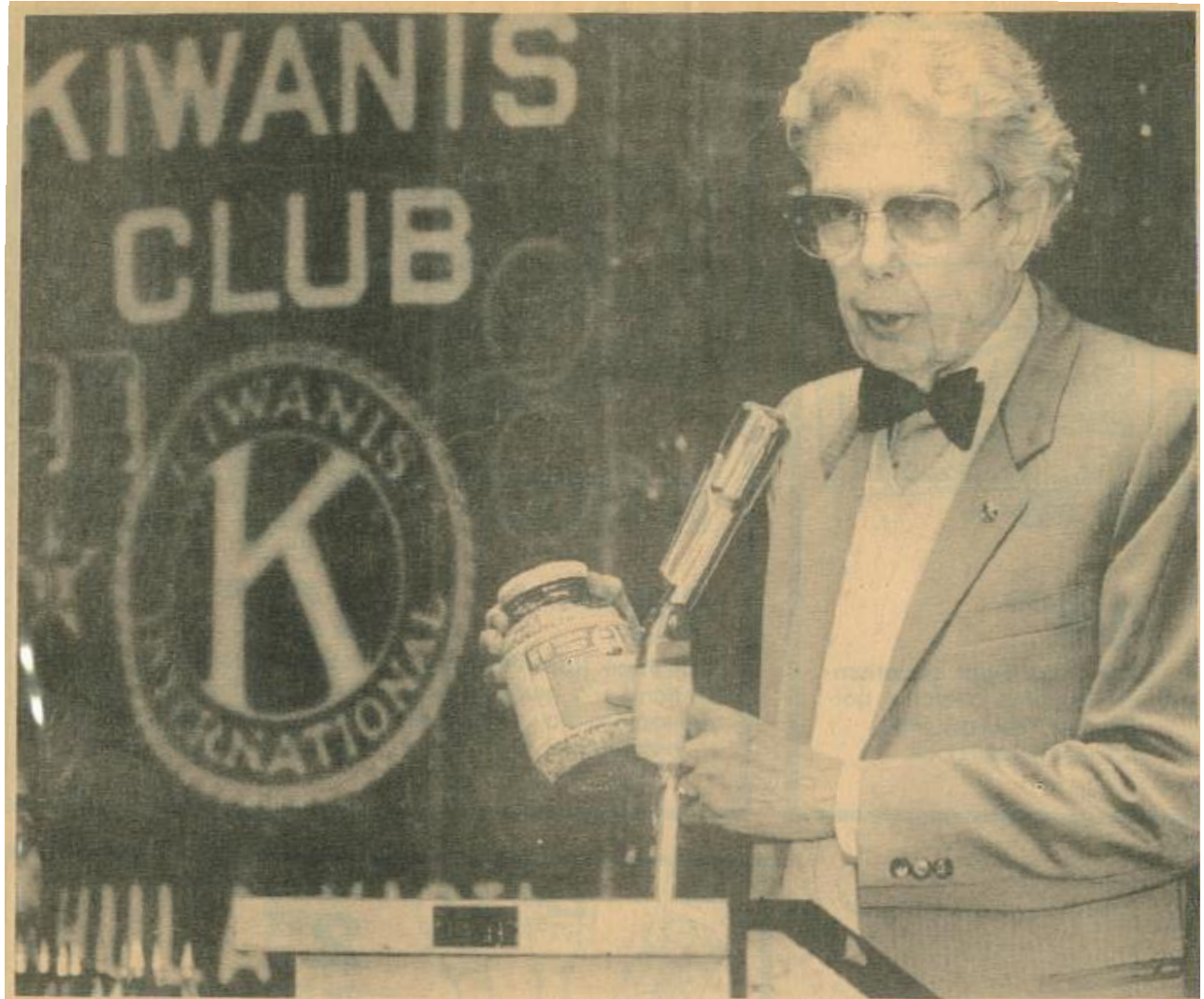
He was a staff announcer at KNXT in Hollywood and conducted a Sports Quiz with Tom Harmon in 1951. He also movie acting in pictures such as “Duel in the Sun,” “Man Called Peter” and others.

He joined Channel 8 as Sports Director in 1960.

Orville Redenbacher

Link to a 1980
commercial:

<https://www.youtube.com/watch?v=Ewv9q39A1pU>.



Poppin' off?

Staff photo by Ian Tapp

Orville Redenbacher lets the Chula Vista Kiwanis know that 'There's A Little Corn in Everybody' in a speech this week to

the club, which meets Tuesdays at the Lions Club Center in Chula Vista. Rabbi Irwin Cutler was program chairman.

Travelogue Programs

- Lectures and films.
- Refreshments by Circle K Club.
- Held at Hilltop High School.

See 6 Countries
ONLY
\$8 for adults **\$3** for students
Sponsored by Chula Vista
Kiwanis Club
Family entertainment travel and adventure.
Color Motion Pictures Narrated in Person
HILLTOP HIGH SCHOOL AUDITORIUM
7:30
Chula Vista Kiwanis Club
12th Year of Service
PROCEEDS TO KIWANIS FOUNDATION
Season Tickets: \$8.00 Adult \$3.00 Student

"DISCOVER BULGARIA"
LUBEN BALABANOFF
SATURDAY, NOVEMBER 3, 1973

"HIKING THRU ITALY"
RUDI THURAU
SATURDAY, DECEMBER 8, 1973

"THE FRENCH RIVIERA"
ROBIN WILLIAMS
SATURDAY, JANUARY 19, 1974

"THE NEW ISRAEL"
RAPHAEL GREEN
SATURDAY, MARCH 16, 1974

"KALEIDOSCOPIC YUGOSLAVIA"
FRANK KLICAR
SATURDAY, APRIL 20, 1974

Some Presentations

- Candidates for political office.
- Bert Stewart, Automobile Club Secretary.

Kiwanis speakers

Supervisor Jack Walsh and Chula Vista Mayor Tom Hamilton, opponents in the race for the first supervisorial position, will address the Chula Vista Kiwanis Club at Tuesday's noon luncheon meeting at the Glenn Restaurant, Bonita.

Oct 24, 1976



BERT STEWART, JR.
Kiwanis Speaker

**Auto Club Secretary
To Speak at Kiwanis
Meet Tuesday In CV**

Some Presentations

- Presentation on PMS on July 31, 1984.
 - By Genevieve Deutsch, Certified Nurse Practitioner.

CV Kiwanis hear PMS talk: It's not 'all in her head!'

By Lynn Goya
Staff Writer

It's not often that a men's group invites a speaker to talk on "female problems," but the Kiwanis Club of Chula Vista was happy to hear from one this week.

Bay Hospital Medical Center Certified Nurse Practitioner Genevieve D. R. Deutsch spoke on "Pre-Menstrual Syndrome," or PMS, a hormonal imbalance that occurs in 70 percent to 90

percent of all women during the menstrual cycle.

Deutsch geared the talk to the primarily male assembly by pointing out that PMS is often accompanied by emotional and behavioral swings that change a woman's moods.

Women can become cranky, depressed or sometimes downright ornery with the onset of PMS, according to the speaker.

But self-discipline and some vitamin therapy can go a long way toward reducing the PMS ef-

fect, Deutsch said. She suggested women take vitamin B-6 in dosages of 100 to 300 milligrams per day and reduce or eliminate the intake of chocolate, sugar, salt and fat.

Six small meals per day will also stabilize the level of blood-sugar in the bloodstream and reduce the syndrome. While cigarettes will exacerbate PMS, a regular dose of exercise will reduce its affect, according to Deutsch.

Duetsch had some good news and some bad news to give to her audience. She said sterilization, hysterectomy and menopause don't seem to alleviate PMS because the body reads the cycle as if it were still ovulating. But women who experience PMS seem to have "better outcomes with pregnancy."

After Deutsch completed her prepared speech, a member asked how to approach a fellow-worker who seemed to follow the cyclical behavioral trends described. "Very cautiously!" someone called out.

Duetsch laughed and said that a private conversation might be a better method. Often women are unaware of the regularity of their moods.

What's doing



Sunday

specific needs of family and friends of alcoholics or anyother

Some well know members--1950 to 1970

- **Ben Patton**—Funeral Director Hubbard Mortuary and later accountant and tax consultant.
- **C.C. Alley**—Charter member and realtor.
- **Chet Devore** —First president of Southwestern College in new campus (1984).
- **Burt Tiffany** —Superintendent of Chula Vista Elementary School District.
- **Lowell Blankfort** – Owner and Publisher of Chula Vista Star News.
- **Wadie Deddeh** – California Assemblyman and State Senator.
- **Peter De Graaf** – Dairyman, Chula Vista Councilman and Mayor.
- **Lee Bendickson** – Attorney. Father-in-law of recent member Vince Acosta. Lee shared office with Todd Stone and Garry Bowman.
- **Frank Scott**— Chula Vista Councilman (later Mayor).
- **Bob McAllister** – Chula Vista Mayor.



Chet Devore

President Eisenhower visited Chula Vista on October 11, 1960.

- Event held at San Diego Country Club.
- Event was sponsored by CV Rotary.
- However Congressman Bob Wilson and Mayor Bob McAllister played major role in arranging the visit.
 - Both were members of Kiwanis. (Wilson with SD Club).



Wilson is seated next to the podium and McAllister next to him

Members who served the longest

- Ben Patton—1950 to 2007 (57 years)
 - Had good attendance.
 - He attended his last meeting a week before he died.
- Robert Gans—1957 to 2014.



Priscilla and Ben Patton

Other Long serving members

From CV Star News May 26, 1985



Staff photo by Ian Ta

Kiwanis president Jerry Rindone (left) presents an award to Dr. Newman Jennings and Dr. Ralph Gidding for 35 years of service in the club.

Longest serving current members

35+ years

- Tom Money – 1972.
- Garry Bowman – 1973.
- Todd Stone – 1982.
- Jerry Rindone – 1979.
- All served as President

**Membership ranged from 30 to 64 members.
Around 2010 was probably the largest
membership at 64.
Lots of years it was under 35. Some years it
was around 50 members.**



Chula Vista Kiwanis 70th Anniversary

Saturday, June 20th 2020

**Suggest “Ben Patton Day” Luncheon or Dinner
at US Grant hotel’s Grant Grill**

