

Dr. Karl H. Kellogg

Chula Vista Medical Doctor, School Board Member and Community Leader

By George Gillow



Photograph courtesy of "Kellogg, Karl H. and Family, Kellogg Family Papers, Collection no. 0067, University Archives, Special Collections and Archives, University Library, California State Polytechnic University, Pomona."

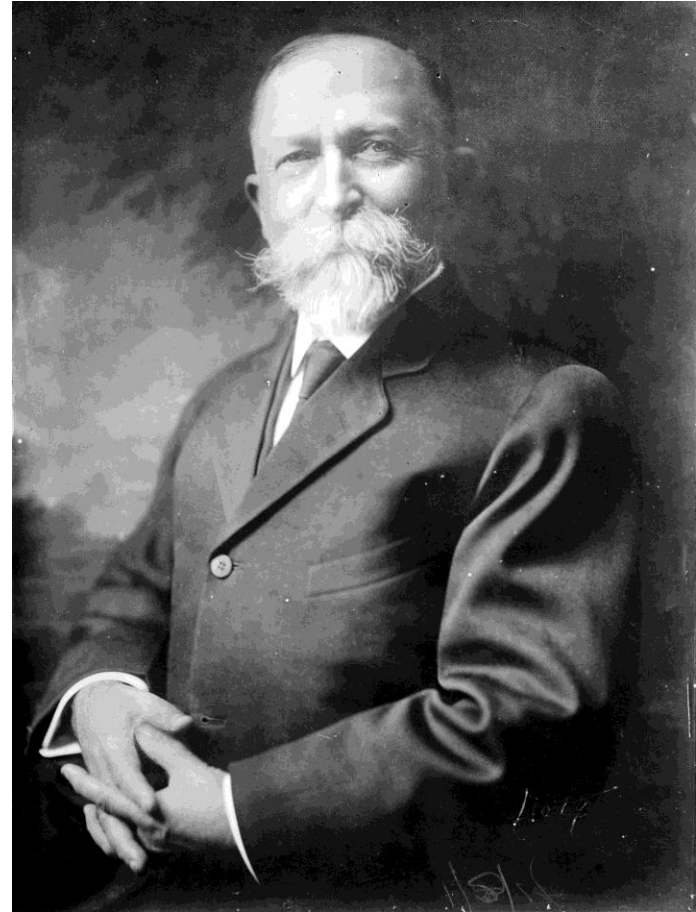
Dr. Karl Kellogg

- Dr. Kellogg was the oldest son of **W.K. Kellogg, founder of the Kellogg Cereal Company** of Battle Creek Michigan.
- Dr. Kellogg was a medical doctor in Battle Creek Michigan, Montana, Pomona California and Chula Vista California.
- He helped his father, W.K. Kellogg, run an Arabian horse ranch in Pomona, California in the 1920s.
- Dr. Kellogg moved to Chula Vista in 1927.
- He was a medical doctor in Chula Vista until his retirement in 1933.
- Dr. Kellogg was a member of Chula Vista Elementary School Board in the 1930s.
 - He served as President of the Board.
 - Kellogg Elementary School is named after him—229 East Naples.
- Dr. Kellogg was a member of many community organizations.

Kelloggs of Battle Creek



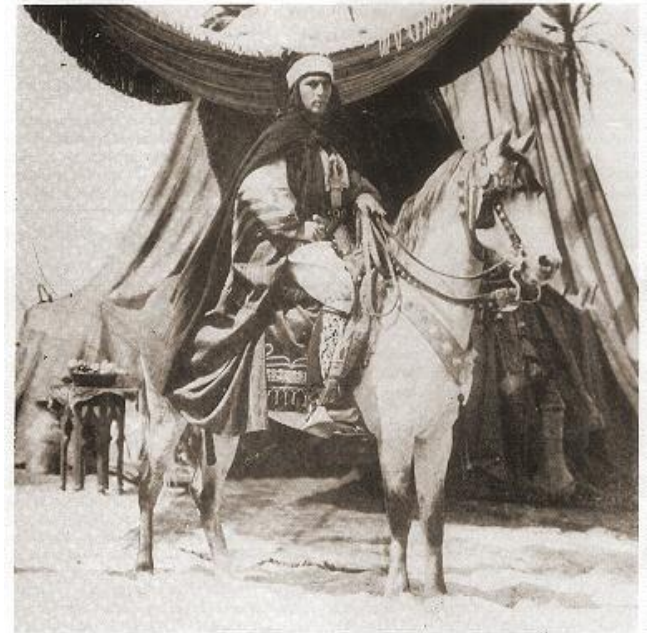
W.K. Kellogg father of Dr. Karl Kellogg. He founded the Kellogg Cereal company of Battle Creek Michigan. W.K. Kellogg ran the company well into his 80's. As a young man he had worked for his brother Dr. John Kellogg at the Battle Creek Sanitarium.



Dr. John H Kellogg was W.K. Kellogg's brother. He was the Director of the Battle Creek Sanitarium. Dr. Kellogg invented corn flakes at the Sanitarium. He wrote many books on healthy living that included healthy diet of high fiber fruits and vegetables. He warned against smoking and secondary smoke. This was in the 1800s.

W. K. Kellogg Arabian Horse Ranch in Pomona, California

- Dr. Karl Kellogg managed his father's Kellogg Ranch in Pomona in the 1920s.
- The Ranch provided the Arabian horse for Rudolph Valentino for the movie "The Son of the Sheik."
- Dr. Karl Kellogg and his family lived in a large home on the Ranch.
 - House now residence of the President of Cal Poly Pomona.



W. K. Kellogg with Family Members

From Book "THE ORIGINAL has his signature *W.K. Kellogg*"



Dr. Karl Kellogg is standing in the middle back of the picture. His brother John is standing at the right. The three boys on the left of the picture are Dr. Karl's sons Will Lewis and Karl Landrum and John's son Will Keith II. Seated on the right of W.K. Kellogg is John's other son, John Jr.

Home of Dr. Karl Kellogg in Chula Vista 669 Del Mar Avenue



- Much smaller house than Manor House at 2200 ft², .76 Acres.
- Built in 1912 for Dr. George Worthington, one of Chula Vista's first physicians.
- Col. Charles Miller and his wife, Mary, purchased the house in 1919.
 - Mary Miller sold the house to Dr. Karl Kellogg in 1927.
- Dr. Kellogg lived in this house for 28 years until his death in 1955.
- The house is called "El Nido" which is “the nest” in Spanish.
- Was designated a historic site by the Chula Vista City Historic Sites Board.

“El Nido” Today”

Owned by the Hernandez Family



- A less typical type of California Craftsman style.
- Incorporates elements of the prairie and shingle styles.
- Wooden shingles and cobblestones--inside and out.

Dr. Kellogg's Medical Office in Melville Building Southeast corner of "F" Street and Third Avenue

This picture of the Melville building was taken in the early 1900s. The building is still there. **Dr. George Worthington** (first doctor in Chula Vista) and **Dr. Karl Kellogg** had their medical offices on the second floor. **Dr. Ray Penwarden**, also, had his dental office there. Dr. Penwarden was the first dentist in Chula Vista.



Dr. Kellogg was a member of the Chula Vista Elementary School Board

Kellogg Elementary School
Built 1957, modernized 2018

- Dr. Kellogg served as Board President in the 1930s.
- Other members in 1934:
 - Hazel Goes Cook
 - R. L. Mueller
 - Marguerite Barron
 - Mary Sherman
- Elementary schools are named after Kellogg, Hazel Goes Cook and Mueller.



Dr. Kellogg's Contribution to the Community

- Chairman of local War Rations Board during WWII.
 - Clipping from Chula Vista Star News April 30th, 1943.
- Chairman of the local Red Cross in 1940s early 1950s.
 - Clipping from Chula Vista Star News April 30th, 1950.

Ration Board Changes Hours To Accommodate Late Plant Workers, Etc.

On May 1 War Price and Rationing Board 8.11.2.13 of the San Diego district will change hours it is open to the public in order to meet the needs of defense workers and others who cannot conveniently go to their board in the day time, it was announced by Dr. Karl H. Kellogg, chairman in Chula Vista.

Red Cross Drive Reaches 90 Percent of Goal Here

Donations from Rohr Aircraft Corporation and Rohr Employees Boost Chula Vista Drive Toward Top.

Augmented by large donations from the Rohr Aircraft corporation and Rohr Aircraft employees, the Red Cross drive in Chula Vista Wednesday spurted ahead to within 10 percent of its goal—with \$7,698.77 tallied at that time. According to Dr. Karl Kellogg, local chairman, this figure will swell even more in the final tabulations which are expected soon.

UNITED STATES OF AMERICA
OFFICE OF PRICE ADMINISTRATION

738138 EG

WAR RATION BOOK No. 3

Void if
altered

Identification of person to whom issued: PRINT IN FULL

Clifton J. Messer
(First name) (Middle name) (Last name)

Street number or rural route *295 - M. St.*

City or post office *Chula Vista* State *Calif.*

AGE	SEX	WEIGHT	HEIGHT	OCCUPATION
<i>35</i>	<i>Male</i>	<i>160 Lbs.</i>	<i>5 Ft. 8 In.</i>	<i>Dealer Fuller Brush</i>

SIGNATURE *Clifton J. Messer*
(Person to whom book is issued. If such person is unable to sign because of age or incapacity, another may sign in his behalf.)

WARNING

This book is the property of the United States Government. It is unlawful to sell it to any other person, or to use it or permit anyone else to use it, except to obtain rationed goods in accordance with regulations of the Office of Price Administration. Any person who finds a lost War Ration Book must return it to the War Price and Rationing Board which issued it. Persons who violate rationing regulations are subject to \$10,000 fine or imprisonment, or both.

OPA Form No. R-180

LOCAL BOARD ACTION

Issued by _____ (Local board number) _____ (Date)

Street address _____

City _____ State _____

(Signature of issuing officer)

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RATION STAMP NO. 1	RATION STAMP NO. 2	RATION STAMP NO. 3	RATION STAMP NO. 4
RATION STAMP NO. 5	RATION STAMP NO. 6	RATION STAMP NO. 7	RATION STAMP NO. 8
RATION STAMP NO. 9	RATION STAMP NO. 10	RATION STAMP NO. 11	RATION STAMP NO. 12
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Dr. Kellogg's Contribution to the Community

- Chairman Chula Vista Community Chest.
 - Clipping from Chula Vista Star News, November 29, 1946.

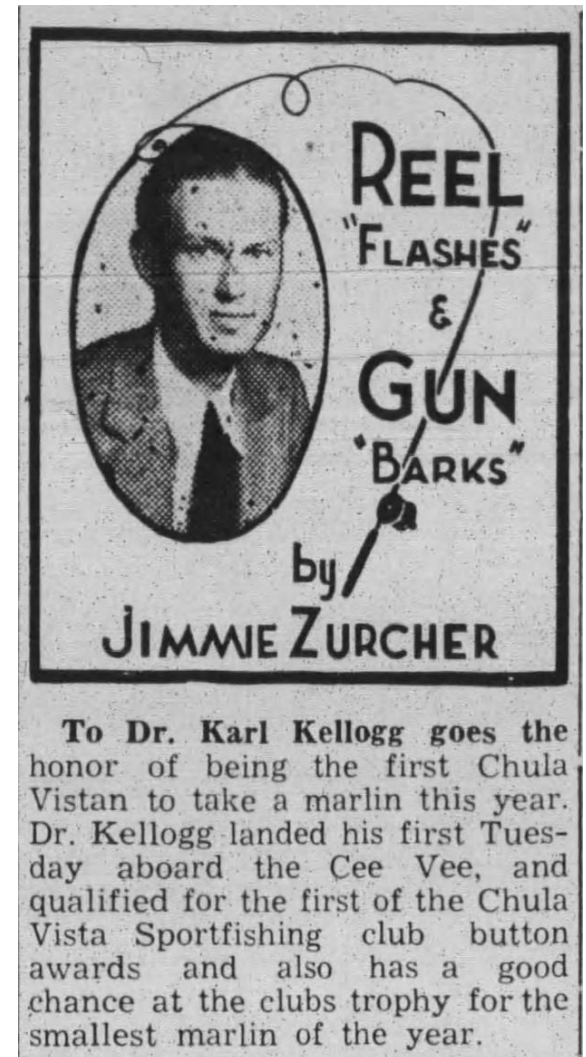
**Kellogg Reports
Community Chest
Will Exceed \$5200**

The Chula Vista Community Chest drive will exceed \$5200, according to a report on Wednesday by Dr. Karl Kellogg, campaign chairman. The original goal for the local chest was set at \$6500, to which \$1400 was added later as the USO quota.

- Served on Board of the Chula Vista Chamber of Commerce

Member of Chula Vista Sportfishing Club

- Club had a boat called the *Cee Vee*.
 - Dr. Kellogg caught marlin from the boat.
- Another member was Vern "Dock" Spice.
 - Owner of "Docks" Lunchroom and Cocktail Lounge at 317 3rd Avenue (still there).
- Dr. Kellogg and Dock Spice received the club's marlin trophy for the biggest fish.
 - They probably did not celebrate at Docks Cocktail Lounge since the Kellogg family were Seventh-day Adventists.
- The Club had a "Karl H. Kellogg" trophy for the smallest Marlin caught each year.



Chula Vista Star News
August 29, 1941



**Chula Vista Star News Picture August, 1940
(Picture taken in front of Docks Cocktail Lounge.)**

Dr. Karl Kellogg reaches for the coveted Marlin Trophy for this year for his 194 pound prize caught Tuesday. Dr. Kellogg usually snags the "minnows" and is proud to show his friends he can land the "big boys" too.



Melville Bldg

Dr. Kellogg's friend, Vern "Dock" Spice, owner of "Docks" Dutch Lunch Restaurant and Cocktail Lounge at 317 3rd Avenue (still there). They were members of the Chula Vista Sportsfishing Club. CV Star News picture from August, 1941.

Kellogg Obituaries

- Dr. Karl H. Kellogg passed away at his “El Nido” home in December, 1955.
- Sadly, his brother John Leonard Kellogg also died in the home while visiting Karl and his family in April, 1950.
 - John was a past president of the Kellogg Company.

CHULA VISTA — Memorial services will be held here Saturday at Hubbard Memorial Chapel for Dr. Karl H. Kellogg, 74, retired physician whose father founded the Kellogg Cereal Co. of Battle Creek, Mich.

Kellogg died at his home here Thursday. He had been associated with his father, the late W. K. Kellogg, in his Arabian horse breeding enterprise near Pomona.

Chicago Rites For J. Kellogg

Funeral services for John Kellogg, 66, brother of Dr. Karl Kellogg, 669 Del Mar avenue, who died in the Kellogg home Monday morning, will be held in Chicago where the body was shipped Tuesday by the Hubbard mortuary.

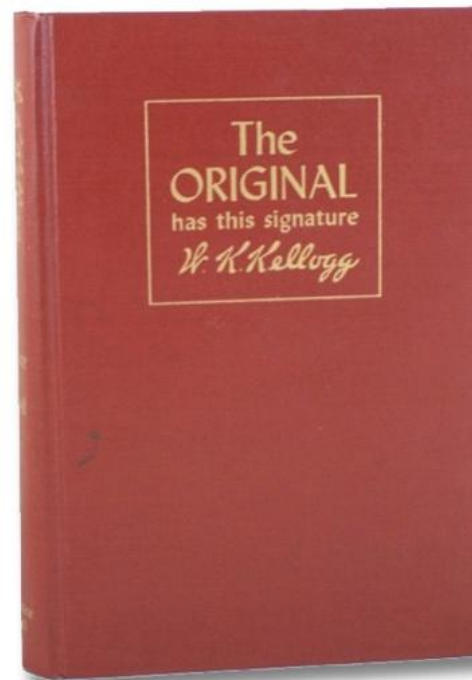
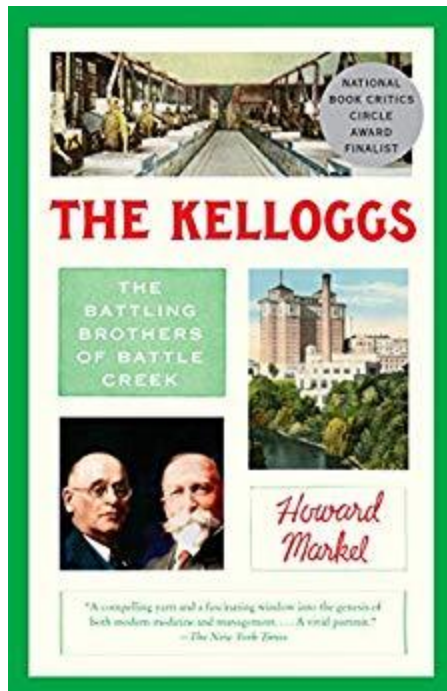
A retired Chicago business man and one time president of the Kellogg Company of Battle Creek, Mr. Kellogg had been visiting his father, W. K. Kellogg, founder of the cereal firm, at Palm Springs. He arrived here late Sunday to visit his brother and was found dead in bed Monday morning. He had been accompanied here by his brother-in-law, Norman Williamson of Monrovia.

In addition to his father and Dr. Kellogg, survivors include his wife, Mrs. Helen Kellogg and a son W. Keith Kellogg, both of Chicago; a sister, Mrs. Williamson in Monrovia; and three grandchildren.



References

- Book: ***The Kelloggs***—2017.
 - By Howard Markel.
- Book: ***The Original has his Signature W.K. Kellogg***—1956.
 - By Horace B. Powell.
- Cal Poly Library Foundation.
- www.newspapers.com.



Appendix Classic Kellogg Products

